



BIRDATHON 2004! BIRDATHON 2004! BIRDATHON 2004!

What is Birdathon? Audubon's annual fund raiser. The Birdathon is like a walk-a-thon, but birds rather than miles are counted to raise funds.

When is it? Saturday, May 15th

Who participates? **EVERYONE!** Birders and non-birders are welcome.

How does it work?

- ✂ Sign up as a Birdathon sponsor using the Birdathon Pledge form. Pledge a fixed amount or an amount per species observed on May 15 by you, a team, or the grand WCAS total (218 species in 2003).
- ✂ Make copies of the pledge form and solicit donations from friends, colleagues, and neighbors.
- ✂ (Optional) Sign up to be a Birdathon counter. On May 15 spend from 1 to 24 hours identifying as many species as you can. For further information or if you want to participate with other counters, send in the form below or contact Lou Beck (609-737-0070).

Where? Anywhere in New Jersey. You pick the spot or we'll assign one to you.

How much? **THE BIRDATHON 2004 GOAL IS \$ 10,000.**

Washington Crossing Audubon's major expenditures and accomplishments:

- ✂ *Audubon Adventures* to 60 inner-city fourth-grade classrooms in our area
- ✂ Sixteen workshops & field trips for families, co-sponsored with the Stony Brook-Millstone Watershed Association
- ✂ Eight monthly program meetings with informative speakers
- ✂ Hannah Suthers' bird banding studies on Featherbed Lane, Hopewell
- ✂ Enhancing Corporate Lands for Wildlife seminar for area corporations
- ✂ Sourlands Mountains and Carson Road Woods biological inventories
- ✂ Registration fees for about 85 participants in two Christmas Bird Counts, an important national project of National Audubon

Special incentives:

- ✂ Bad news first. WCAS's dues shares from National Audubon will be drastically cut over the next few years, to an estimated 30% of today's total. Just to stay even, Birdathon receipts must double.
- ✂ Good news! This year, WCAS gets to keep every Birdathon cent pledged and no longer must share half with National Audubon Society!
- ✂ Make your pledge at the April 19 meeting or before and be included in a special prize drawing for "early-birds" at the April 19 meeting.

What goal should you set for yourself? What about \$120? (that's just four pledges @ \$30).

Last year's donors gave an average \$48. In 2004, if the same donors average \$50 and each solicits two \$25 pledges, WCAS will meet its 2004 goal!

PLEASE PARTICIPATE THIS YEAR! WASHINGTON CROSSING AUDUBON NEEDS YOUR HELP!

*Birdathon 2003 chairman: Brewster Young (609 466-3361; Youngm6@attglobal.net
Birdathon 2003 birding coordinator: Lou Beck (609 737-0070; Louisloubeck@aol.com)*

WASHINGTON CROSSING AUDUBON BIRDATHON 2004 PLEDGE FORM

Name: _____

Address: _____

Phone: _____ I am sponsoring (name of solicitor): _____

- I (we) pledge \$____ per species observed on Saturday, May 15th, and double that amount for threatened and endangered species. In 2003: 218 species (19 T&E).
- Enclosed is my fixed contribution of \$25 ____ \$40 ____ \$50 ____ \$100 ____ Other \$_____
- My employer matches gifts: matching gift form enclosed ____ (check if applicable).
- I want to become a member of the National Audubon Society. Enclosed is my separate check, payable to National Audubon Society, for \$20 (special introductory rate for Birdathon supporters)

Please make Birdathon checks payable to **Washington Crossing Audubon Society** and send to:
WCAS, P. O. Box 112, Pennington, NJ 08534-0112

Your donation is tax-deductible.

EVERY DOLLAR YOU GIVE WILL GO TOWARD AUDUBON'S WORK.

BIRDATHON 2004 SIGN-UP SHEET

I want to join in the fun and help Washington Crossing Audubon by soliciting pledges and participating in its 2004 Birdathon on Saturday, May 15th. Please send me a kit with instructions, sample letters, and pledge forms.

____ I will bird by myself. ____ I will be birding with _____.

____ I plan to bird at _____ (location). ____ Please suggest a location for me.

____ I am an experienced birder. ____ I would be happy to assist a beginning birder

____ Please assign me a partner ____ I prefer to be part of a group or group of beginning birders.

____ I am an inexperienced birder; please match me up with an expert.

Name _____

Please send form to

Address _____

WCAS

P. O. Box 112

Phone _____

Pennington, NJ 08534-0112